

Luisa María Flórez Herrán

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Portfolio Website - [lumajewelry.com](https://www.lumajewelry.com/rendering)

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| Awards and Exhibitions | |
| Oct 2022: | Milano Jewelry Week. Curated Exhibition Jewelry Drops. |
| Nov - Dec 2021: | New York Jewelry Week. |
| May 29, 2021: | 2021 Outstanding Academic Achievement Award.  School of Fashion. Savannah College of Art and Design. |
| Oct 1 2020: | Ethical Metalsmiths Guest Juror’s Choice Award. |
| Oct 1, 2020: | So Fresh + So Clean 2020 Curated exhibition. |

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| Selected Work Experience | |
| 2022: | TATT / Head Jewelry Designer & Production Consultant  Concept development of home décor and Jewelry. Adviser for production of fine and fashion jewelry in New York city. |
| 2020 - 2022: | Gillian Trask Jewelry / Jewelry Creative Assistant  GT’s liaison in public and internal relations, design  promotional material for events and social media. Development assistance in design and online store management. |
| 2017 - Present: | Independent work / Jewelry Artist & Designer  Concept development, ideation, fabrication, and production of art and fashion jewelry. |

Hard Skills

Sustainable practices

Fine Jewelry

Production quality control

Adobe Illustrator

Adobe Photoshop

Rhinoceros

Procreate

Jewelry Hand rendering

Soft Skills

Leadership

Critical thinking

Flexibility

Problem solving

Assertive communication

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| Academic Formation | |
| Mar 2021: | Master of Arts in Jewelry  Savannah College of Art and Design  Savannah. GA. USA |
| Nov 2013: | Bachelor’s Degree in Industrial Design  Universidad Jorge Tadeo Lozano Colombia  Bogotá. D.C. Colombia |
| Further Education | |
| 2021: | Hand building Ceramics  Savannah Cultural Arts Center |
| 2021: | Pearls Specialist Certification  Cultured Pearl Association of America. Inc |
| 2017 - 2018: | Contemporary and Fine Jewelry Making  Escuela Colombiana de Fina y Alta Joyería |
| 2015 - 2017: | Metal Jewelry Design & Project Mgmt. |