

Luisa María Flórez Herrán

Phone Number - (+1) 929 396 9932

e-mail - luisamaflohe@gmail.com

Portfolio Website - [lumajewelry.com](https://www.lumajewelry.com/rendering)

|  |
| --- |
| Awards and Exhibitions |
| Oct 2022: | Milano Jewelry Week. Curated Exhibition Jewelry Drops.  |
| Nov - Dec 2021: | New York Jewelry Week. |
| May 29, 2021: | 2021 Outstanding Academic Achievement Award.School of Fashion. Savannah College of Art and Design. |
| Oct 1 2020: | Ethical Metalsmiths Guest Juror’s Choice Award. |
| Oct 1, 2020: | So Fresh + So Clean 2020 Curated exhibition. |

|  |
| --- |
| Selected Work Experience |
| 2022: | TATT / Head Jewelry Designer & Production ConsultantConcept development of home décor and Jewelry. Adviser for production of fine and fashion jewelry in New York city.  |
| 2020 - 2022: | Gillian Trask Jewelry / Jewelry Creative AssistantGT’s liaison in public and internal relations, designpromotional material for events and social media. Development assistance in design and online store management.  |
| 2017 - Present: | Independent work / Jewelry Artist & DesignerConcept development, ideation, fabrication, and production of art and fashion jewelry. |

Hard Skills

Sustainable practices

Fine Jewelry

Production quality control

Adobe Illustrator

Adobe Photoshop

Rhinoceros

Procreate

Jewelry Hand rendering

Soft Skills

Leadership

Critical thinking

Flexibility

Problem solving

Assertive communication

|  |
| --- |
| Academic Formation |
| Mar 2021: | Master of Arts in JewelrySavannah College of Art and DesignSavannah. GA. USA |
| Nov 2013: | Bachelor’s Degree in Industrial DesignUniversidad Jorge Tadeo Lozano ColombiaBogotá. D.C. Colombia |
| Further Education |
| 2021: | Hand building CeramicsSavannah Cultural Arts Center |
| 2021: | Pearls Specialist CertificationCultured Pearl Association of America. Inc |
| 2017 - 2018: | Contemporary and Fine Jewelry MakingEscuela Colombiana de Fina y Alta Joyería |
| 2015 - 2017: | Metal Jewelry Design & Project Mgmt. |